Three-month Consolidated Financial Report for the Fiscal Year ending October 31, 2011 [Japan GAAP]

March 4, 2011

Listed Company Name Kanamoto Company, Ltd.

Company Code Number 9678

Listing Exchanges Tokyo Stock Exchange, Sapporo Stock Exchange

(URL http://www.kanamoto.co.jp)

Representative Kanchu Kanamoto President

Inquiries Nobuhito Utatsu

Director & Corporate Officer, Division Manager, Accounting Division

TEL 81-11-209-1600

Please send inquiries in English to takayama@kanamoto.co.jp.

Scheduled date for submission of Quarterly Report March 14, 2011

Scheduled date for commencement of dividend payments –

Preparation of Quarterly Settlement Supplementary

Explanatory Materials No Quarterly Earnings Briefings No

1. Operating Results for the Three-Month Period of the Fiscal Year Ending October 31, 2011 (November 1, 2010 – January 31, 2011)

(1) Consolidated Operating Results (Cumulative)

(Numbers less than one million yen have been rounded down)

(Percentages shown are the percent increase or decrease compared to the same period of the prior consolidated fiscal year)

| | Revenues | Operating Income | Ordinary Income | Net Income |
|--|-------------------|---------------------|--------------------|-------------------|
| | Millions of yen % | Millions of yen % | Millions of yen % | Millions of yen % |
| Fiscal Year ending October 31, 2011: First quarter | 18,280 -2.2 | 1,114 -33.2 | 979 -38.6 | 354 -58.4 |
| Fiscal Year ended October 31, 2010: First quarter | 18,699 7.2 | 1,666 149.0 | 1,595 162.6 | 853 – |

| | Net Income per Share | Diluted Net Income per Share |
|--|-------------------------|------------------------------------|
| | Yen | Yen |
| Fiscal Year ending October 31, 2011: First quarter | 10.80 | _ |
| Fiscal Year ended October 31, 2010: First quarter | 25.98 | _ |

(2) Consolidated Financial Position

| | Total Assets | Net Assets | Shareholders' Equity Ratio | Net Assets per Share |
|--|-----------------|-----------------|-------------------------------|-------------------------|
| | Millions of yen | Millions of yen | % | Yen |
| Fiscal Year ending October 31, 2011: First quarter | 108,695 | 37,338 | 33.8 | 1,120.02 |
| Fiscal Year ended October 31, 2010 | 108,509 | 37,025 | 33.7 | 1,112.46 |

(Reference) Shareholders' equity

Fiscal Year Ending October 31, 2011 First Quarter: ¥36,775 million Fiscal Year Ended October 31, 2010: ¥36,527 million

2. Dividends

| | Dividend per Share | | | | |
|---|--------------------|-----------|-----------|----------|-----------|
| | End of 1Q | End of 2Q | End of 3Q | Year-end | Full year |
| Fiscal year ended October 31, 2010 Fiscal year ending October 31, 2011 | Yen — | 10.00 | Yen — | 10.00 | 20.00 Yen |
| Fiscal Year ending October 31, 2011 (Projected) | | 10.00 | _ | 10.00 | 20.00 |

(Note) Has the Company revised its projected dividends during this quarter? No

3. Projected Consolidated Operating Results for the Fiscal Year Ending October 2011 (November 1, 2010 - October 31, 2011)

(Percentages indicate percent change from prior fiscal year)

| | Revenues | Operating Income | Ordinary Income | Net Income | Net Income per Share |
|---------------------------|-------------------|---------------------|--------------------|-------------------|-------------------------|
| | Millions of yen % | Millions of yen % | Millions of yen % | Millions of yen % | Yen |
| Interim (Year-to-date) | 35,080 -5.6 | 1,940 -39.3 | 1,580 -46.0 | 750 -50.5 | 22.84 |
| ` Full year ´ | 67,160 -4.3 | 1,440 -45.6 | 700 -66.4 | 210 -79.8 | 6.40 |

(Note) Has the Company revised its projected consolidated operating results during the quarter? No

- 4. Other (For details please refer to [Attachments] Page 4 "Other Information".)
 - (1) Were there changes to material subsidiaries during the period under review: No Company newly included (Company name:

 Company newly excluded (Company name:

)

Note: Transfer of specified subsidiaries in conjunction with revisions to the scope of consolidation during the quarterly accounting period.

(2) Has the Company applied the simplified accounting method and special accounting method: Yes

Note: Application of simplified accounting method and special accounting method in the preparation of quarterly consolidated financial statements.

- (3) Changes in accounting principles, procedures or reporting methods
 - (a) Are there changes in conjunction with revision to accounting standards?: Yes
 - (b) Changes other than the above: No

Note: Changes in accounting principles, procedures and reporting methods pertaining to preparation of the quarterly consolidated financial statements recorded in the Changes in Important Matters Used as the Basis for Preparation of Quarterly Consolidated Financial Statements.

- (4) Number of shares issued (common stock)
 - (a) Number of shares outstanding at the end of the period (including treasury stock)
 Fiscal year ending October 31, 2010 First Quarter: 32,872,241 shares
 Fiscal year ended October 31, 2010: 32,872,241 shares
 - (b) Number of shares of treasury stock at the end of the period
 Fiscal year ending October 31, 2010 First Quarter: 37,747 shares
 Fiscal year ended October 31, 2010: 36,906 shares
 - (c) Average number of shares during the period (Consolidated year-to-date)
 Fiscal year ending October 31, 2010 First Quarter: 32,835,326 shares
 Fiscal year ended October 31, 2010: 32,837,656 shares

Note: Disclosure concerning status of implementation of quarterly review procedure

This quarterly earnings report is exempt from the quarterly review procedure based on the Financial Instruments and Exchange Act. At the time of disclosure of this quarterly earnings report, the Company has not completed the quarterly review procedure for financial statements based on the Financial Instruments and Exchange Act.

Note: Explanation concerning appropriate use of the projected operating results and other items to note

(Note Concerning Forward-Looking Statements)

The above projections were prepared based upon information available to the Company at the time the projections were announced as well as various assumptions concerning the future economic and business environment. Actual operating results may differ from the projected figures depending upon various factors in the future. Please refer to the Qualitative Information Concerning Projected Operating Results on Page 3 of the Attachments for the conditions used as assumptions for the projected operating results and matters to note before using the projected operating results.

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I. Qualitative Information Concerning Quarterly Consolidated Operating Results

1. Qualitative Information Concerning Consolidated Operating Results

< Management Environment > (From November 1, 2010 to January 31, 2011)

Driven by the effects of stimulus measures and economic conditions overseas, including a gradual recovery of the U.S. business environment, Japan's economy during the Kanamoto Group's first quarter presented some aspects of a recovery. Business sentiment was improved, as major companies including export-oriented manufacturers began reporting positive operating forecasts. But as the stimulus effect from programs to support automobile and home electrical appliance purchases faded and domestic demand weakened, brighter notes gradually appeared from a private sector capital investment perspective, starting with condominium construction in the Tokyo metropolitan area. Overall, the quarter was characterized by a moderate business recovery trend.

At the same time, however, the severity of the environment in regional areas was unabated. Whether in terms of slumping domestic demand, the drag from deflationary conditions, pressure on earnings at middle-market corporations and small and medium-size firms, the worsening employment situation or the upward trend in the number of bankruptcies, differences among regions were further thrust into stark relief. For firms in service industries, including the Kanamoto Group, competition among firms intensified, despite a halt in price cutting, against the backdrop of an absolute drop in demand.

< First Quarter Consolidated Operating Results > (From November 1, 2010 to January 31, 2010)

The value of orders for construction work in all of 2010 totaled a low ¥41,598.4 billion, despite the implementation of emergency economic measures (down 0.3% year-on-year according to a survey by the Ministry of Land, Infrastructure and Transport). For the construction industry, the severe operating climate continued. The construction equipment rental industry, which operates incidentally to the construction industry, similarly experienced more intensive competition in conjunction with the sharp decline in construction work.

Amidst these conditions, Kanamoto maintained its market share and improved its equipment operating rates in each region as a result of pursuing proposal-type marketing. This included aggressively adopting technologies registered in the NETIS program, and state-of-the-art equipment for the computerization of construction-related procedures, being promoted by the Ministry of Land, Infrastructure and Transport. Nevertheless, increased competition continued to depress rental unit prices, and in general earnings for the Kanamoto Group remained under downward pressure.

Overseas sales of used construction equipment expanded robustly, supported by vigorous foreign demand and high market prices.

As a result of these factors, consolidated revenues for the first quarter of the consolidated fiscal year ending in October 2011 were ¥18,280 million, down 2.2% compared with the same period of the previous consolidated fiscal year.

From an earnings perspective, on the other hand, consolidated operating income dropped 33.2% from the same period of the previous consolidated fiscal year to ¥1,114 million, and consolidated ordinary income fell 38.6% year-on-year to ¥979 million. First quarter net income declined 58.4% to ¥354 million.

A summary of operating results for each of the Company's reporting segments is provided below (Beginning from the current period, the Company has partially revised its descriptive method in conjunction with the revision of financial bulletin reporting standards).

[Business related to the Construction Equipment Rental Division]

By region, construction equipment rental revenues in the Hokkaido Region, which was affected by the end of economic stimulus measures, fell broadly by 26.3% compared with the revenues in the first quarter of the previous consolidated fiscal year. As in the previous year, the Company undertook strong business development measures aimed at both civil engineering works and construction projects, but the decline in demand across the public and private sectors was remarkable, and operating results were at the level seen two years ago. In the Tohoku Region, on the other hand, revenues recovered as the result of large-scale projects, including construction of the nuclear fuel reprocessing plant in Rokkasho Village, and rose 4.9% year-on-year. Revenues in the Kanto Region were up 3.9% from the same period of the previous consolidated fiscal year, thanks to public works such as the Tokyo Metropolitan Expressway and embankment works and a push from private sector construction investment, including condominium construction in the Tokyo metropolitan area, which exhibited a recovery trend. Revenues in the Kinki & Chubu Region increased 3.3% as private sector capital investment in metropolitan areas recovered, and in the Kyushu & Okinawa Region expanded 3.1% because of government demand centered on northern Kyushu.

Overseas sales of used construction equipment expanded substantially, climbing 180.8%.

Moreover, among Kanamoto's overseas subsidiaries, the two companies of the Shanghai Jinheyuan Group steadily expanded their market area inland from the coast, to areas such as Wuhan. Because the quarter did not benefit from works related to the Shanghai Expo, which boosted results in the same quarter one year ago, and was affected by delays in construction starts following the conclusion of the Expo, however, revenues were 19.0% lower.

As a result of these factors, first quarter revenues for Kanamoto's construction-related businesses slipped 5.3% from the same period of the previous consolidated fiscal year to \$16,645\$ million, and operating income fell 39.7% year-on-year to \$1,023\$ million.

[Other Businesses]

In the steel products sales business the Company is developing in Hokkaido, revenues rose 49.8% compared with the first quarter of the previous consolidated fiscal year as conditions in the steel materials market improved and demand for foundation materials expanded. In addition, the Company's information and telecommunications-related division successfully developed new personal computer rentals, increasing its revenues 25.0% year-over-year.

As a result of the above activities, for the first quarter of the current consolidated fiscal year, revenues in the Company's other businesses increased 46.4% to \$1,634\$ million, and operating income was \$46\$ million, compared with an operating loss of \$21\$ million in the same period one year ago.

[Business Development Issues Deserving Special Mention and Status of branch Office Changes]

- (1) During the first quarter of the consolidated accounting fiscal year, Kanamoto opened a new Rokkasho Branch (Village of Rokkasho in Kamikita-gun, Aomori Prefecture). In Hokkaido, the Company closed the Shiranuka Equipment Center (Shiranuka-cho, Shiranuka-gun), Tomikawa Equipment Center (Hidaka-cho, Saru-gun) and Muroran Equipment Center (Shikuji-cho, Muroran).
- (2) As already reported on February 25, 2011, Kanamoto established Kanamoto & JP Nelson Equipment (S) PTE Ltd. in the Republic of Singapore through a joint venture with JP Nelson Equipment PTE. LTD., the leading construction equipment rental company in Singapore, and registered the new corporation on January 11, 2011. Because this new company will begin full-scale business operations from March, earnings during the current fiscal year are expected to be minimal.

2. Qualitative Information Concerning Consolidated Financial Position

(1) Assets, liabilities and net assets

Total assets at the end of the first quarter under review increased by \$186\$ million compared with the end of the prior consolidated fiscal year to \$108,695\$ million. This mainly reflected an increase of \$1,732\$ million in rental equipment and an increase of \$419\$ million in investment securities, and a decrease of \$2,025\$ million in cash and deposits.

Total liabilities were ¥71,357 million, a decrease of ¥126 million compared with the end of the previous consolidated fiscal year. This mainly reflected the repayment of corporate taxes and consumption taxes.

Total Net Assets were ¥37,338 million, ¥313 million higher than at the end of the previous consolidated fiscal year. This was largely the result of an increase of ¥225 million increase in the valuation difference on other investment securities, as stock prices for shares that have a market price and which are included among investment securities rose above the prices recorded at the end of the previous consolidated fiscal year.

(2) Cash flows

Cash and cash equivalents ("cash") at the end of the first quarter under review decreased by $\pm 1,825$ million compared with the end of the previous consolidated fiscal year to $\pm 18,925$ million.

The consolidated cash flows for the first quarter consolidated accounting period under review are described below, along with the main factors affecting cash flows.

(Cash flow from operating activities)

Cash generated as a result of operating activities fell 99.6% from the same period of the previous consolidated fiscal year to ¥7 million. This was mainly the result of a decrease in quarterly income before income taxes and minority interests and larger payments for corporate and other taxes.

(Cash flow from investing activities)

Cash flow used in investing activities increased 96.7% from the first quarter of the previous consolidated fiscal year to ¥186 million. This mainly reflected an increase in funds used for the purchase of tangible fixed assets and funds used for the purchase of subsidiary stock.

(Cash flow from financing activities)

Cash flow used as a result of financing activities was ¥1,639 million, compared with cash flow provided as a result of financing activities of ¥25 million in the same period of the previous consolidated fiscal year. The main factors were decreases in the net amount of short-term bank loans and funds provided by long-term bank loans, and increases in funds used for repayment of installment obligations and funds used for repayment of lease obligations.

3. Qualitative Information Concerning Projected Consolidated Operating Results

These projected consolidated operating results were prepared using projections based on information available to the Company as of the date this material was released and forecasts of the future economic, environment, and include various risks and uncertainty factors.

Accordingly, there is a possibility the Company's actual consolidated operating results will differ from the projected amounts shown above as a result of various future factors, including but not limited to economic conditions surrounding the Company, market trends, and competitive conditions.

II. Other Information

1. Summary of Changes to Material Subsidiaries
The Company had no material items to report.

- 2. Summary of Simplified Accounting Method and Special Accounting Method
 - 1. Appraisal methods for inventory assets

The appraisal value of inventories at the end of the first quarter under review has been calculated using a rational method based on physical inventories at the end of the previous consolidated fiscal year, rather than physical inventories at the end of the quarter under review.

To write down the book value of inventory, the Company estimates the net selling values of assets for which there has been a clear decline in profitability, and writes down the book values to those amounts.

2. Method of calculating fixed asset depreciation expense

For depreciation and amortization expense for fixed assets for which it has adopted the declining balance method, the Company calculates the amount of depreciation and amortization pertaining to the consolidated fiscal year on a pro-rata basis for each period.

- 3. Summary of Changes in Accounting Principles, Procedures or Reporting Methods
 - 1. Adoption of the Accounting Standard for Asset Retirement Obligations

Beginning from the first quarter of the current consolidated fiscal year, the Company has adopted the *Accounting Standard for Asset Retirement Obligations* (Accounting Standards Board of Japan Statement No. 18 dated March 31, 2008 and the *Guidance on Accounting Standard for Asset Retirement Obligations* (Accounting Standards Board of Japan Guidance No. 21 dated March 31, 2008).

As a result, operating income and ordinary income were ¥1,864,000 lower, respectively, and income before taxes was ¥97,394,000 lower, than they otherwise would have been had the accounting standards used in past periods been applied.

Furthermore, the change in asset retirement obligations as a result of the application of this standard was ¥151,255,000.

2. Adoption of the Accounting Standard for Measurement of Inventories

Beginning from the first quarter of the current consolidated fiscal year, the Company has adopted the *Accounting Standard for Measurement of Inventories* (Accounting Standards Board of Japan Statement No. 9 dated September 26, 2008), and Kanamoto and certain of its domestic consolidated subsidiaries have changed the measurement method for merchandise inventories and products from the last-in-first-out method to the periodic average method.

The affect of this change on earnings is not material.

Change in Reporting Method

(Quarterly Consolidated Statements of Income)

- 1. As a result of the application of the *Cabinet Office Ordinance Partially Revising the Regulations for Terminology, Formats and Preparation Methods of Financial Statements* (Cabinet Ordinance No. 5 dated March 24, 2009) based on the *Accounting Standard for Consolidated Financial Statements* (Accounting Standards Board of Japan Statement No. 22 dated December 26, 2008), the Company has disclosed the line item "income (loss) before minority interests" for the first quarter consolidated period under review.
- 2. In the first quarter of the previous consolidated fiscal year, "gain on sale or retirement of fixed assets" was reported in "Other" under extraordinary profits. For the first quarter consolidated period under review, the Company has classified this item separately because the amount exceeded 20/100 of total extraordinary profits. The "gain on sale or retirement of fixed assets" included in "Other" under extraordinary profits for the first quarter of the previous consolidated fiscal year is ¥324,000.

(Quarterly Consolidated Statements of Cash Flows)

Because the "funds used for repayment of lease obligations" reported in "Other" under cash flow from financing activities in the first quarter of the previous consolidated fiscal year have increased in importance, the Company has decided to report this item separately beginning from the first quarter consolidated period under review. The "funds used for repayment of lease obligations" included in "Other" under cash flow from financing activities for the first quarter of the previous consolidated fiscal year is ¥105,959,000.

III. Quarterly Consolidated Financial Statements

1. Quarterly Consolidated Balance Sheets

(Unit: Thousands of yen)

| | Current Consolidated Fiscal Year First Quarter (As of January 31, 2011) | Prior Fiscal Year Summary Consolidated Balance Sheet (As of October 31, 2010) |
|---|---|---|
| Classification | | |
| Classification | Amount | Amount |
| (Assets) | | |
| Current assets | | |
| Cash and deposits | 18,460,262 | 20,486,217 |
| Notes and accounts receivable, trade | 15,271,498 | 14,987,135 |
| Negotiable securities | 550,000 | 350,000 |
| Work in progress | 32,490 | 37,046 |
| Merchandise inventories and products | 706,316 | 606,265 |
| Raw materials and supplies | 166,608 | 161,250 |
| Construction equipment | 1,239,379 | 1,187,474 |
| Deferred tax assets | 168,105 | 360,857 |
| Other | 527,870 | 585,387 |
| Allowance for doubtful accounts | -371,221 | -372,925 |
| Total Current Assets | 36,751,309 | 38,388,709 |
| Fixed assets | | |
| Tangible fixed assets | | |
| Rental equipment assets | 65,776,866 | 62,487,304 |
| Accumulated depreciation | -38,298,111 | -36,740,651 |
| Net rental equipment assets | 27,478,755 | 25,746,653 |
| Buildings and structures | 20,932,238 | 20,754,755 |
| Accumulated depreciation | -13,106,684 | -12,855,277 |
| Net buildings and structures | 7,825,553 | 7,899,477 |
| Machinery, equipment, vehicles and delivery equipment | 5,170,058 | 5,136,911 |
| Accumulated depreciation | -4,448,501 | -4,386,927 |
| Net machinery, equipment, vehicles and delivery equipment | 721,557 | 749,983 |
| Land | 29,686,945 | 29,689,403 |
| Other | 1,393,401 | 1,332,572 |
| Accumulated depreciation | -1,150,005 | -1,076,712 |
| Net other | 243,395 | 255,859 |
| Total Tangible Fixed Assets | 65,956,207 | 64,341,377 |
| Intangible fixed assets | | |
| Goodwill | 298,862 | 345,456 |
| Other | 288,088 | 304,779 |
| Total Intangible Fixed Assets | 586,951 | 650,235 |
| Investments and other assets | | |
| Investment securities | 3,187,774 | 2,768,524 |

| Deferred tax receivable | 1, 079,732 | 1,186,595 |
|------------------------------------|-------------|-------------|
| Other | 2,033,406 | 2,081,861 |
| Allowance for doubtful accounts | -814,683 | -827,005 |
| Allowance for investment loss | -84,700 | -80,700 |
| Total Investments and Other Assets | 5,401,528 | 5,129,276 |
| Total Fixed Assets | 71,944,687 | 70,120,890 |
| Total Assets | 108,695,997 | 108,509,599 |

| | Current Consolidated Fiscal Year First Quarter (As of January 31, 2011) | Prior Fiscal Year Summary Consolidated Balance Sheet (As of October 31, 2010) |
|---|---|---|
| Classification | Amount | Amount |
| (Liabilities) | | |
| Current liabilities | | |
| Notes and accounts payable, trade | 13,034,476 | 13,076,469 |
| Short-term bank loans | 16,061,790 | 13,415,487 |
| Long-term bank loans due within one year | 8,824,428 | 9, 529,170 |
| Current portion of bonds | 22,000 | 22,000 |
| Lease obligations | 980,526 | 859,558 |
| Corporate taxes payable | 341,035 | 1,106,405 |
| Accrued bonuses to employees | 295,763 | 589,042 |
| Accounts payable, other | 5,377,178 | 5,587,413 |
| Other | 1,276,274 | 1,514,896 |
| Total Current Liabilities | 46,213,475 | 45,700,445 |
| Long-term liabilities | | |
| Bonds | 11,000 | 22,000 |
| Long-term bank loans | 12,205,790 | 13,762,305 |
| Lease obligations | 1,561,817 | 1,903,249 |
| Accrued employees retirement benefits | 1,384,589 | 1,341,459 |
| Retirement allowances to directors and auditors | 195,919 | 205,627 |
| Long-term accrued expenses | 9,580,738 | 8,493,598 |
| Asset retirement obligations | 151,562 | - |
| Other | 52,474 | 55,316 |
| Total Long-term Liabilities | 25,143,891 | 25,783,556 |
| Total Liabilities | 71,357,367 | 71,484,001 |
| (Net Assets) | | |
| Shareholder's equity | | |
| Capital stock | 9,696,717 | 9,696,717 |
| Capital surplus | 10,960,869 | 10,960,869 |
| Retained earnings | 15,814,585 | 15,788,189 |
| ~ | ' ' ' | , , |

| Total Shareholders' Equity | 36,446,838 | 36,420,813 |
|---|-------------|-------------|
| Valuation and translation adjustments | | |
| Valuation difference on other investment securities | 373,062 | 147,516 |
| Translation adjustments account | -44,657 | -40,486 |
| Total Valuation and Translation Adjustments | 328,405 | 107,030 |
| Minority Interests | 563,385 | 497,753 |
| Total Net Assets | 37,338,629 | 37,025,597 |
| Total Liabilities and Net Assets | 108,695,997 | 108,509,599 |

2. Quarterly Consolidated Statements of Income

(Unit: Thousands of yen)

| Prior Consolidated Fiscal Year First Quarter From November 1, 2009 to January 31, 2010 | · | | (Unit: Thousands of yen) |
|--|--|------------|--------------------------|
| Classification | | | |
| Revenues | | | |
| Cost of revenues 12,563,002 12,723,821 Gross profit 6,136,930 5,556,324 Selling, general and administrative expenses 4,470,079 4,442,061 Operating income 1,666,850 1,114,262 Non-operating income 3,384 1,879 Interest income 3,384 1,879 Dividend income 11,509 14,639 Insurance benefits 57,507 3,936 Rents received 12,833 12,878 Cash bonus received 380 521 Amortization of negative goodwill 17,458 17,458 Other 37,484 29,939 Total non-operating expenses 140,558 81,252 Non-operating expenses 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income 3,323 3,396 Extraordi | Classification | Amount | Amount |
| Cross profit County Coun | Revenues | 18,699,932 | 18,280,145 |
| Selling, general and administrative expenses 4,470,079 4,442,061 | Cost of revenues | 12,563,002 | 12,723,821 |
| Non-operating income 1,666,850 1,114,262 | Gross profit | 6,136,930 | 5,556,324 |
| Non-operating income | Selling, general and administrative expenses | 4,470,079 | 4,442,061 |
| Interest income | Operating income | 1,666,850 | 1,114,262 |
| Dividend income 11,509 14,639 Insurance benefits 57,507 3,936 Rents received 12,833 12,878 Cash bonus received 380 521 Amortization of negative goodwill 17,458 17 | Non-operating income | | |
| Insurance benefits 57,507 3,936 Rents received 12,833 12,878 Cash bonus received 380 521 Amortization of negative goodwill 17,458 17,458 Other 37,484 29,939 Total non-operating income 140,558 81,252 Non-operating expenses 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income 1,595,825 979,686 Extraordinary income 33,233 3,596 Subsidies 13,362 — Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses — 4,000 Loss on sale and retirement of fixed assets — 4,000 Transfer to reserve for investment losses — 4,000 Extraordinary expenses resul | Interest income | 3,384 | 1,879 |
| Rents received 12,833 12,878 Cash bonus received 380 521 Amortization of negative goodwill 17,458 17,458 Other 37,484 29,939 Total non-operating income 140,558 81,252 Non-operating expenses 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income - 2,142 Reversal of allowance for doubtful accounts 33,233 3,596 Subsidies 13,362 - Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses - 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations - 95,530 Transfer to allowance for doubtful accounts of affiliated companies 2,792 - Other 2 | Dividend income | 11,509 | 14,639 |
| Cash bonus received 380 521 Amortization of negative goodwill 17,458 17,458 Other 37,484 29,939 Total non-operating income 140,558 81,252 Non-operating expenses 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income 2,142 Reversal of allowance for doubtful accounts 33,233 3,596 Subsidies 13,362 — Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses 9,310 62,428 Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses — 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations — 95,530 Transfer to allowance for doubtful accounts of affiliat | Insurance benefits | 57,507 | 3,936 |
| Amortization of negative goodwill 17,458 17,458 Other 37,484 29,939 Total non-operating income 140,558 81,252 Non-operating expenses 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income 33,233 3,596 Extraordinary income 33,233 3,596 Subsidies 13,362 — Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses 9,310 62,428 Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses — 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations — 95,530 Transfer to allowance for doubtful accounts of affiliated companies 2,792 — | Rents received | 12,833 | 12,878 |
| Other 37,484 29,939 Total non-operating income 140,558 81,252 Non-operating expenses 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income 33,233 3,596 Gain on sale of fixed assets - 2,142 Reversal of allowance for doubtful accounts 33,233 3,596 Subsidies 13,362 - Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses 9,310 62,428 Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses - 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations - 95,530 Transfer to allowance for doubtful accounts of affiliated companies 2,792 - | Cash bonus received | 380 | 521 |
| Total non-operating income 140,558 81,252 Non-operating expenses 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income - 2,142 Reversal of allowance for doubtful accounts 33,233 3,596 Subsidies 13,362 - Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses 9,310 62,428 Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses - 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations - 95,530 Transfer to allowance for doubtful accounts of affiliated companies 2,792 - - Other 286 - - | Amortization of negative goodwill | 17,458 | 17,458 |
| Non-operating expenses | Other | 37,484 | 29,939 |
| Interest expense 174,660 174,537 Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income - 2,142 Reversal of allowance for doubtful accounts 33,233 3,596 Subsidies 13,362 - Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses 9,310 62,428 Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses - 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations - 95,530 Transfer to allowance for doubtful accounts of affiliated companies 2,792 - Other 286 - | Total non-operating income | 140,558 | 81,252 |
| Loss on sale of notes receivable 13,997 11,370 Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income - 2,142 Reversal of allowance for doubtful accounts 33,233 3,596 Subsidies 13,362 - Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses 9,310 62,428 Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses - 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations - 95,530 Transfer to allowance for doubtful accounts of affiliated companies 2,792 - - Other 286 - - | Non-operating expenses | | |
| Other 22,925 29,920 Total non-operating expenses 211,583 215,828 Ordinary income 1,595,825 979,686 Extraordinary income - 2,142 Reversal of allowance for doubtful accounts 33,233 3,596 Subsidies 13,362 - Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses - 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations - 95,530 Transfer to allowance for doubtful accounts of affiliated companies 2,792 - Other 286 - | Interest expense | 174,660 | 174,537 |
| Total non-operating expenses Ordinary income Extraordinary income Gain on sale of fixed assets Reversal of allowance for doubtful accounts Subsidies Other Total extraordinary income Extraordinary income Subsidies 13,362 - Other Total extraordinary income Extraordinary losses Loss on sale and retirement of fixed assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 211,583 215,828 979,686 Extraordinary income 33,233 3,596 13,362 - 50,092 7,387 Extraordinary losses 4,000 50,2428 7,387 - 95,530 2,792 - Other | Loss on sale of notes receivable | 13,997 | 11,370 |
| Ordinary income Extraordinary income Gain on sale of fixed assets Reversal of allowance for doubtful accounts Subsidies 13,362 Other Total extraordinary income Extraordinary losses Loss on sale and retirement of fixed assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 2,142 33,233 3,596 13,362 - 50,092 7,387 Extraordinary losses 4,000 Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other | Other | 22,925 | 29,920 |
| Extraordinary income Gain on sale of fixed assets Reversal of allowance for doubtful accounts Subsidies 13,362 Other Total extraordinary income Extraordinary losses Loss on sale and retirement of fixed assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 2,142 33,233 3,596 13,362 - 9,092 7,387 50,092 7,387 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 62,428 7,310 | Total non-operating expenses | 211,583 | 215,828 |
| Gain on sale of fixed assets—2,142Reversal of allowance for doubtful accounts33,2333,596Subsidies13,362—Other3,4961,647Total extraordinary income50,0927,387Extraordinary lossesLoss on sale and retirement of fixed assets9,31062,428Transfer to reserve for investment losses—4,000Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations—95,530Transfer to allowance for doubtful accounts of affiliated companies2,792—Other286— | Ordinary income | 1,595,825 | 979,686 |
| Reversal of allowance for doubtful accounts Subsidies 13,362 Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses Loss on sale and retirement of fixed assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 33,233 3,596 | Extraordinary income | | |
| accounts Subsidies 13,362 Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses Loss on sale and retirement of fixed assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 3,496 1,647 9,310 62,428 4,000 2,792 - Other | Gain on sale of fixed assets | _ | 2,142 |
| Other 3,496 1,647 Total extraordinary income 50,092 7,387 Extraordinary losses Loss on sale and retirement of fixed assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 28,496 1,647 1,6 | | 33,233 | 3,596 |
| Total extraordinary income 50,092 7,387 Extraordinary losses Loss on sale and retirement of fixed assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 286 — | Subsidies | 13,362 | _ |
| Extraordinary losses Loss on sale and retirement of fixed assets 9,310 62,428 Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 286 | Other | 3,496 | 1,647 |
| Loss on sale and retirement of fixed assets 7 | Total extraordinary income | 50,092 | 7,387 |
| assets Transfer to reserve for investment losses Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 9,310 4,000 4,000 2,792 - 95,530 2,792 - 2,792 - 286 - | Extraordinary losses | | |
| Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other Extraordinary expenses resulting from 95,530 2,792 2,792 - 286 | | 9,310 | 62,428 |
| application of the Accounting Standard for Asset Retirement Obligations Transfer to allowance for doubtful accounts of affiliated companies Other 95,530 2,792 — 286 — | Transfer to reserve for investment losses | _ | 4,000 |
| accounts of affiliated companies Other 2,792 — 286 — | application of the Accounting Standard for | - | 95,530 |
| | | 2,792 | _ |
| Total extraordinary losses 12,389 161,958 | Other | 286 | |
| | Total extraordinary losses | 12,389 | 161,958 |

| Income before taxes and adjustments | 1,633,528 | 825,115 |
|--|-----------|---------|
| Corporate, local and business taxes | 650,821 | 320,512 |
| Adjustment for corporate and other taxes | 79,481 | 149,159 |
| Total corporate and other taxes | 730,303 | 469,672 |
| Income before minority interest | - | 355,443 |
| Minority interest in income | 50,122 | 693 |
| Net income | 853,102 | 354,749 |

3. Quarterly Consolidated Statements of Cash Flows

(Unit: Thousands of yen)

| Prior Consolidated Fiscal Year First Quarter From November 1, 2009 to January 31, 2010 to January 31, 2011 | | | (Unit: Thousands of yen) |
|--|--|------------|--------------------------|
| Classification Cash flow from operating activities | | | |
| Cash flow from operating activities Income (loss) before taxes and adjustments 1,633,528 825,115 | | | |
| Income (loss) before taxes and adjustments | Classification | | |
| adjustments Depreciation and amortization expense Amortization of goodwill Loss on sale or retirement of fixed assets Installment purchases of assets for small-value rentals Reclassification of cost of sales associated with disposal of construction equipment Reclassification of cost of sales associated with disposal of rental assets Expenditures for acquisition of rental assets Expenditures for acquisition of rental assets Increase (decrease) in allowance for doubtful accounts Increase (decrease) in accrued bonuses to employees Increase (decrease) in accrued bonuses to employees Increase (decrease) in retirement allowances to directors and auditors Increase (decrease) in retirement allowances to directors and auditors Increase (decrease) in reserve for investment losses Interest revenue and dividend income Interest expense on installment purchases of relations assets Interest expense in the Accounting Standard for Asset Retirement Obligations Decrease in accounts receivable, trade (Increase) (decrease) in accounts payable, trade Increase (decrease) in accounts payable, trade Other Sexpondition of the Accounts payable, trade Increase (decrease) in accounts payable, trade Incre | Cash flow from operating activities | | |
| Amortization of goodwill | | 1,633,528 | 825,115 |
| Loss on sale or retirement of fixed assets S,985 G0,285 | Depreciation and amortization expense | 1,795,314 | 2,129,066 |
| Installment purchases of assets for small-value rentals Reclassification of cost of sales associated with disposal of construction equipment Reclassification of cost of sales associated with disposal of rental assets 70,278 179,942 Reclassification of cost of sales associated with disposal of rental assets 70,278 179,942 Reclassification of cost of sales associated with disposal of rental assets 70,278 179,942 | Amortization of goodwill | 50,462 | 46,593 |
| small-value rentals Reclassification of cost of sales associated with disposal of construction equipment Reclassification of cost of sales associated with disposal of rental assets Expenditures for acquisition of rental assets Expenditures for acquisition of rental assets Increase (decrease) in allowance for doubtful accounts Increase (decrease) in accrued bonuses to employees Increase (decrease) in accrued employees Increase (decrease) in retirement employees Increase (decrease) in retirement allowances to directors and auditors Increase (decrease) in reserve for investment losses Interest revenue and dividend income Interest expense on installment purchases of rental assets Interest expense on installment purchases of rental assets Interest expense expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Decrease in accounts receivable, trade Increase (decrease) in accounts payable, trade Increase (decrease) in accounts payable, other Other 587,260 -237,952 Subtotal Interest and dividends received 15,444 16,521 Interest and dividends received | Loss on sale or retirement of fixed assets | 8,985 | 60,285 |
| associated with disposal of construction equipment Reclassification of cost of sales associated with disposal of rental assets Expenditures for acquisition of rental assets Expenditures for acquisition of rental assets Expenditures for acquisition of rental assets Increase (decrease) in allowance for doubtful accounts Increase (decrease) in accrued bonuses to employees Increase (decrease) in accrued bonuses to employees retirement benefits Increase (decrease) in retirement allowances to directors and auditors Increase (decrease) in reserve for investment closses Interest revenue and dividend income Interest revenue and dividend income Interest expense on installment purchases of rental assets Interest expense resulting from application of the Accounting Standard for Asset Retirement Obligations Decrease in accounts receivable, trade Increase (decrease) in accounts payable, trade Increase (decrease) in accounts payable, other Other 587,260 78,019 15,444 16,521 Interest and dividends received 15,444 16,521 Interest and dividends received | | - | 4,334 |
| Expenditures for acquisition of rental assets To,278 To,932 | associated with disposal of construction | 92 | 97 |
| Increase (decrease) in allowance for doubtful accounts 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -13,192 17,941 -12,322 17,942 17,942 -14,193 -14,1 | | 70,278 | 179,942 |
| 17,941 | | -1,602,354 | -929,729 |
| To the employees | | 17,941 | -13,192 |
| employees retirement benefits Increase (decrease) in retirement allowances to directors and auditors Increase (decrease) in reserve for investment losses Interest revenue and dividend income Interest expense on installment purchases of rental assets Interest expense Interest | | -220,331 | -293,227 |
| allowances to directors and auditors Increase (decrease) in reserve for investment losses Interest revenue and dividend income Interest expense on installment purchases of rental assets Interest expense Interest expense Interest expense Interest expense Interest expense Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Decrease in accounts receivable, trade (Increase) decrease in inventory Increase (decrease) in accounts payable, trade Increase (decrease) in accounts payable, other Other Subtotal Interest and dividends received 15,444 16,521 | | 40,671 | 43,130 |
| Interest revenue and dividend income Interest revenue and dividend income Interest expense on installment purchases of rental assets Interest expense Interest revenue and dividend income Interest expense | | 6,220 | -9,708 |
| Interest expense on installment purchases of rental assets Interest expense Intere | | _ | 4,000 |
| Transfer | Interest revenue and dividend income | -14,894 | -16,518 |
| Extraordinary expenses resulting from application of the Accounting Standard for Asset Retirement Obligations Decrease in accounts receivable, trade (Increase) decrease in inventory Increase (decrease) in accounts payable, trade Increase (decrease) in accounts payable, other Other Subtotal Interest and dividends received -802,790 -295,790 -295,790 -295,790 -295,790 -107,394 -102,244 -102,244 -107,394 -102,244 -107,394 -102,244 -102, | | 45,492 | 43,925 |
| application of the Accounting Standard for Asset Retirement Obligations Decrease in accounts receivable, trade (Increase) decrease in inventory Increase (decrease) in accounts payable, trade Increase (decrease) in accounts payable, other Other Subtotal Interest and dividends received -802,790 -295,790 -295,790 -295,790 -102,244 -10 | Interest expense | 174,660 | 174,537 |
| (Increase) decrease in inventory 107,394 -102,244 Increase (decrease) in accounts payable, trade 316,648 31,866 Increase (decrease) in accounts payable, other 78,019 -444,808 Other 587,260 -237,952 Subtotal 2,292,601 1,295,255 Interest and dividends received 15,444 16,521 | application of the Accounting Standard | - | 95,530 |
| Increase (decrease) in accounts payable, trade 316,648 31,866 Increase (decrease) in accounts payable, other 78,019 -444,808 Other 587,260 -237,952 Subtotal 2,292,601 1,295,255 Interest and dividends received 15,444 16,521 | Decrease in accounts receivable, trade | -802,790 | -295,790 |
| trade Increase (decrease) in accounts payable, other Other 587,260 Subtotal Interest and dividends received 31,866 78,019 -444,808 -237,952 11,295,255 | (Increase) decrease in inventory | 107,394 | -102,244 |
| other 78,019 -444,808 Other 587,260 -237,952 Subtotal 2,292,601 1,295,255 Interest and dividends received 15,444 16,521 | | 316,648 | 31,866 |
| Subtotal 2,292,601 1,295,255 Interest and dividends received 15,444 16,521 | | 78,019 | -444,808 |
| Interest and dividends received 15,444 16,521 | Other | 587,260 | -237,952 |
| | Subtotal | 2,292,601 | 1,295,255 |
| Interest expense -224,489 -217,409 | Interest and dividends received | 15,444 | 16,521 |
| | Interest expense | -224,489 | -217,409 |

| Payment of corporate and other taxes | -127,418 | -1,087,087 |
|--------------------------------------|-----------|------------|
| Cash flow from operating activities | 1,956,138 | 7,279 |

| | Prior Consolidated Fiscal Year First Quarter | Current Consolidated Fiscal Year First Quarter |
|--|---|---|
| | From November 1, 2009 to January 31, 2010 | From November 1, 2010 to January 31, 2011 |
| Classification | | |
| Cash flow from investing activities | | |
| Revenue from redemption of term deposits | 500 | _ |
| Funds used for the purchase of tangible fixed assets | -52,105 | -99,119 |
| Funds provided from the sale of tangible fixed assets | 5,922 | 12,141 |
| Funds used for the purchase of intangible fixed assets | -13,697 | -1,089 |
| Funds used for the purchase of investment securities | -2,107 | -1,664 |
| Funds used for the purchase of subsidiary stock | _ | -41,310 |
| Payments of loans receivable | -62,100 | -88,000 |
| Funds provided from collection of loans receivable | 18,940 | 21,434 |
| Other | 10,157 | 11,726 |
| Cash flow from investing activities | -94,490 | -185,881 |
| Cash flow from financing activities | | |
| Net increase in short-term bank loans | 3,212,084 | 2,661,204 |
| Funds provided by long-term bank loans | 1,149,510 | 530,000 |
| Funds used to repay long-term bank loans | -2,814,043 | -2,785,107 |
| Funds used to redeem corporate bonds | -31,000 | -11,000 |
| Funds used for repayment of installment obligations | -1,053,012 | 1,341,880 |
| Funds used for repayment of lease obligations | - | -481,235 |
| Funds used for the purchase of treasury stock | -74 | -371 |
| Payment of dividends | -300,131 | -296,791 |
| Funds provided by payment from minority shareholders | _ | 68,265 |
| Other | -137,982 | 16,950 |
| Cash flow from financing activities | 25,350 | -1,639,966 |
| Effect of exchange rate changes on cash and cash equivalents | 270 | -7,387 |
| Increase (decrease) in cash and equivalents | 1,887,269 | -1,825,955 |
| Balance of cash and equivalents at beginning of period | 14,086,028 | 20,751,217 |

| Increase in cash and cash equivalents due to newly consolidated subsidiaries | 185,114 | _ |
|--|------------|------------|
| Balance of cash and equivalents at end of the period | 16,158,412 | 18,925,262 |
| | | |

4. Notes Relating to the Going Concern Assumption

The Company had no material items to report.

5. Business Segment Information

(Segment Information, etc.)

[Segment Information by Type of Business]

Prior consolidated fiscal year first quarter (From November 1, 2009 to January 31, 2010)

(Unit: Thousands of yen)

| | | | | | (Office Tho | usanus or yen |
|---|---|-------------------------|--|------------|--------------------------------------|---------------|
| | Construction equipment rental business | Steel sales business | Information products business and other businesses | Total | Eliminations or entire company | Consolidated |
| Revenues | | | | | | |
| (1) Revenues from customers | 17,583,405 | 965,225 | 151,302 | 18,699,932 | _ | 18,699,932 |
| (2) Sales or transfers between segments | _ | - | - | - | _ | _ |
| Total | 17,583,405 | 965,225 | 151,302 | 18,699,932 | _ | 18,699,932 |
| Operating income (loss) | 1,698,294 | -12,334 | -9,452 | 1,676,507 | -9,656 | 1,666,850 |

(Notes) 1. Method of business classification

Businesses are classified based on consideration of similarities such as the type of labor and products, the nature of the business and the business markets.

2. Principal products, by business

| Business | Principal products | | |
|---|--|--|--|
| Construction equipment rentals | Construction equipment such as hydraulic shovels, generators, temporary construction materials, construction safety equipment, temporary modular housing units | | |
| Steel sales | Steel bar, sheet steel, steel products such as round bar, steel scrap | | |
| Information products and other businesses | Computers and peripheral devices, Specified Worker Dispatching Undertakings | | |

3. Changes in accounting methods

Prior consolidated fiscal year first quarter

Change in reporting standard for completed contract revenues and cost of completed contracts

As described in "Revision of Important Matters Used as the Basis for Preparation of the Quarterly Consolidated Financial Statements" 2., beginning from the first quarter of the current consolidated fiscal year the Company has changed its accounting standards for revenues and costs related to construction works.

The effect of this change on the Company's businesses related to the Steel Sales Division is not material, compared to what the results otherwise would have been had the accounting standards traditionally used by the Company been applied.

[Segment information by location]

Prior consolidated fiscal year first quarter (From November 1, 2009 to January 31, 2010)

The Company has omitted a description of segment information by location because revenues in Japan account for more than 90% of total revenue in all segments.

[Foreign sales]

Prior consolidated fiscal year first quarter (From November 1, 2009 to January 31, 2010)

The Company has omitted a description of foreign sales because foreign sales are less than 10% of consolidated revenues.

[Segment Information]

1. Summary of reporting segments

The Company's reporting segments are those units of the Company for which discrete financial information is available and for which the Board of Directors regularly conducts a review for the purpose of making decisions about resources to be allocated to the segments and assessing the segments' performance.

The Company is developing its businesses according to products and services, and has assumed "business related to the Construction Equipment Rental Division" as its reporting segment.

The Company's "business related to the Construction Equipment Rental Division" rents and sells construction equipment and temporary materials for construction use.

2. Information concerning revenues and profit or loss of each reporting segment Current consolidated fiscal year first quarter (From November 1, 2010 to January 31, 2011)

(Unit: Thousands of yen)

| | | | (orner rinousunus or yen) | |
|---|--|------------------|---------------------------|--|
| | Reporting segment | Other businesses | Total | |
| | Business related to the Construction Equipment Rental Division | (see Note) | | |
| Revenues | | | | |
| (1) Revenues from customers | 16,645,548 | 1,634,597 | 18,280,145 | |
| (2) Sales or transfers between segments | _ | - | ſ | |
| Total | 16,645,548 | 1,634,597 | 18,280,145 | |
| Operating income (loss) | 1,023,704 | 46,289 | 1,069,903 | |

(Note) The "Other businesses" classification encompasses business segments not included in the reporting segment, and includes business related to the Steel Sales Division and business related to the Information Products Division and other businesses.

3. Difference between total reporting segment profit or loss and the amount reported on the Consolidated Quarterly Statements of Income, and the main reasons for the difference (Matters Pertaining to Reconciliation of Difference)

| | (Unit: Thousands of yen) |
|---|--------------------------|
| Earnings | Amount |
| Reporting segment total | 1,023,704 |
| Earnings from other classifications | 46,289 |
| Intersegment eliminations | _ |
| Other adjustments | 44,269 |
| Operating income reported on the Consolidated Quarterly Statements of Income | 1,114,262 |

4. Information concerning fixed asset impairment loss and goodwill by reporting segment

The Company had no material items to report.

(Supplemental Information)

Beginning from the first quarter of the current consolidated fiscal year, the Company has adopted the *Accounting Standard for Disclosures about Segments of an Enterprise and Related Information* (Accounting Standards Board of Japan Statement No. 17, revision dated March 27, 2009 and the *Guidance on Accounting Standard for Disclosures about Segments of an Enterprise and Related Information* (Accounting Standards Board of Japan Guidance No. 20 dated March 31, 2008).

6. Notes on Significant Changes to Shareholders' Equity

The Company had no material items to report.