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For Immediate Release

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Policy Concerning Reduction of the Company's Investment Unit

Kanamoto Company, Limited (Kanchu Kanamoto, President; Head Office: Sapporo, Japan), Japan's leading construction equipment rental company, has affirmed its thinking and policy concerning reductions of the Company's investment unit. A brief explanation of the policy is described below.

1. Thinking concerning reduction of the Company's investment unit

Kanamoto recognizes that reducing the size of its stock investment unit is one effective measure to stimulate market trading of the Company's shares and increase the number of personal investors owning the Company's shares.

2. Policy concerning reduction of the Company's investment unit

Kanamoto will continue to constructively study reductions of the Company's investment unit based on the change in its share price and market trends, and after carefully considering various factors including the details provided in the "Action Plan for Consolidating Trading Units" that has been announced by each of Japan's stock and securities exchanges.

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